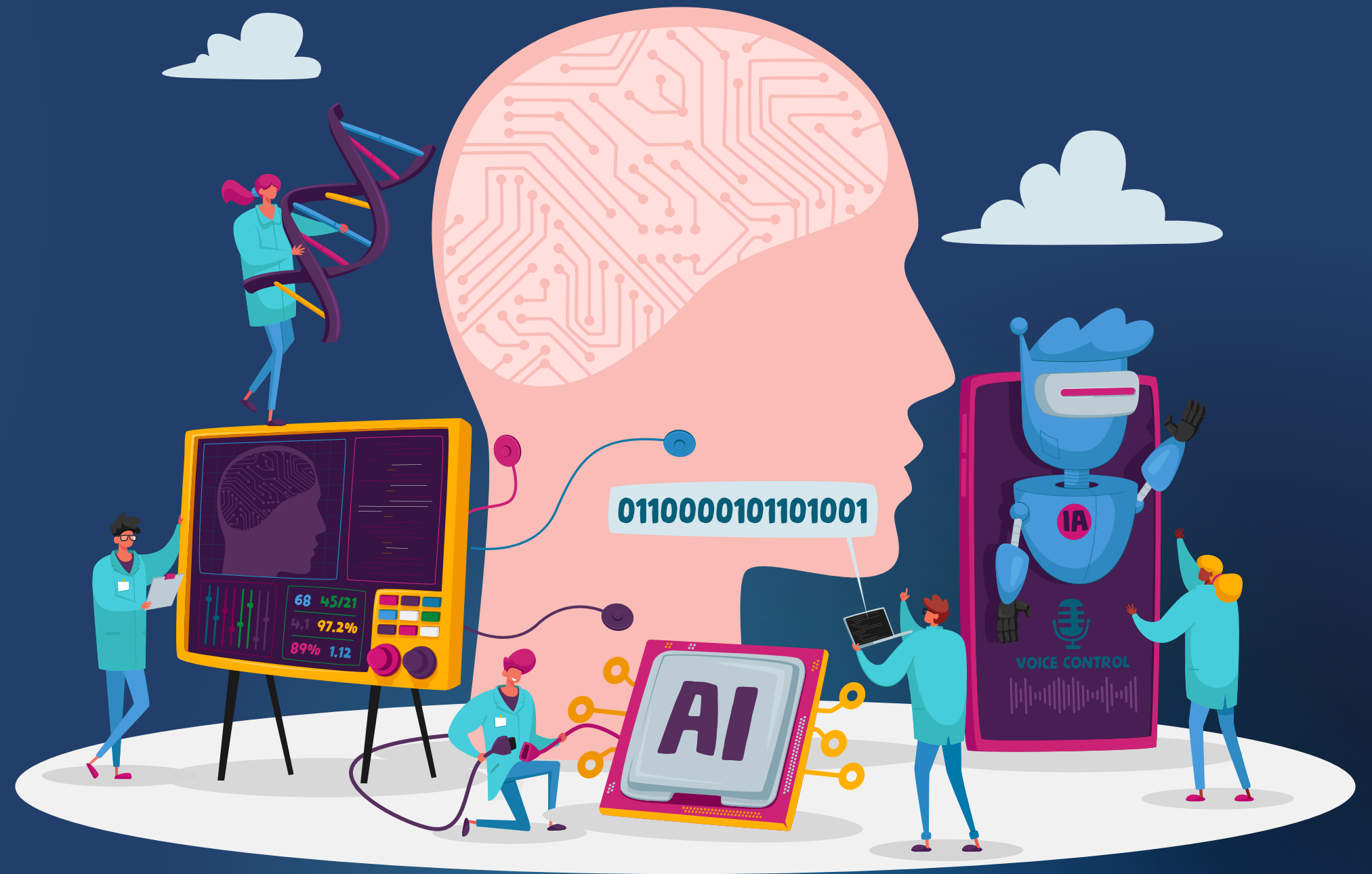


 **VBT**

AI-Core



AI core is the main fuel for Weaver and Selecta which drives both solutions to be focused on understanding customer needs and providing additional value to them.

Straight from the AI laboratory, **different machine-learning models related to use cases in a wide range of industries.** The AI Core can enrich not only **Selecta and Weaver** with its outputs but also **other systems through APIs**, which means it is **completely flexible.**

Focus your business on real customer needs, better employee performance and a unique digital experience!

- **Switch to a customer-centric way of doing business:**

Personalize the whole customer journey and gain a better understanding of different customer segments in your audience.

- **Achieve better employee performance:**

Improve the daily decision-making process of your team and equip them with valuable business insights.

- **Create a unique digital experience:**

Elevate the customer journey and your offering by providing additional value through a hyper-targeted digital experience.



- Core System
- Mobile App
- Clicks, messages & interactions
- Branch Activities
- Chatbot Communication
- Location Data
- Call Center Interactions

